

Hi Vendors,

It's winding up to be another exciting Color Drive this year and the Pittsfield Rotary Club is looking forward to another successful Rotary Fall Color Drive Radio Day.

If you've been a vendor at past Color Drives, then you know that the Pittsfield Rotary Club takes over our local radio station (WBBA Radio 97.5) and uses this medium to advertise local events happenings in and around Pike County during the Color Drive as the thousands of visitors drive around Pike County.

This year we are giving **YOU** the vendors a golden opportunity to advertise the items you have as well as a chance for us to **COME TO YOU** and do a live remote from **YOUR** booth during the Color Drive.

We are looking forward to this year's Fall Color Drive as it gets **BIGGER** and **BIGGER** every year. And we are looking forward to serving **YOU** the vendor (the main reason folks drive from miles around) and believe this is a **GREAT** opportunity for you to let people know what you have to offer economically. Plus support our local Rotary Club as well as the great work Rotary does worldwide.

The Ad structure is listed below:

2 Ads for \$15.00 (or multiples of that)

These are 4 line Ads or 75 words (place Ad on enclosed form)

For \$45 worth of Ads, you get the bonus of **LIVE REMOTE (weather permitting)** done from your booth where **YOU** or a Rotarian can "hock" what you have to sell at no additional charge to you. Your booth will also be marked with a **PITTSFIELD ROTARY LIVE REMOTE STOP** sign.

**THE DEADLINE FOR YOUR AD TO BE SENT TO
US WITH YOUR CHECK IS AUGUST 31, 2007**